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caio-london.re-work.co

For more information contact:

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About Chief AI Officer Summit



Chief Al Officer Summit is the most senior, cross-industry event giving you premium access to network with the UK's most influential AI leaders across industries including the Public Sector, Manufacturing, Healthcare, Travel & Hospitality, in addition to Banking, Financial Services, Insurance & Retail.

Position your brand as an essential partner for:

- How to boost your governance strategy as a core strategic asset
- Leverage advanced analytics to gain a 360-degree view of customers
- Successfully scale AI to increase enterprise value
- Increase board engagement & investment in data governance



Past sponsors include

alteryx

шultiverse











































Sample List of Companies/Job Titles

Aegon

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- Aggreko
- Amazon
- Aon
- AXA XL
- Bank of England
- Bank Vontobel
- Barclays
- BBC
- Boots
- Christian Vision
- Cleveland Clinic
- Collinson
- Conde Nast
- Costain
- Credit Suisse
- Department for Culture, Media & Sport
- Deutsche Bank
- Diageo

- EasyJet
- Ecrebo
- Evri
- Expedia Group
- Experian
- Fidelity International
- Funding Circle
- GAM Investments
- Global Aerospace
- Gousto
- Haypp Group
- Heathrow
- Hiscox
- HolovisHSBC
- IAG Loyalty
- Islamic Relief
- ITV
- John Lewis Partnership

- Jyske Bank
- Legal & General
- Liberty Global
- Lloyds of London
- Lloyds Banking Group
- M&C Saatchi
- Maritime & Coastguard Agency
- Mars
- MAXIS Global Benefits
- MS Amlin
- NatWestNissan Motor
- Nomura
- 02
- OcadoPearson
- Penguin Random House
- PepsiCo
- Rail Delivery Group

- Royal London
- Santander UK
- Schroders Personal Wealth
- Shell
- Silicon Valley Bank
- Society Generale
- Sophro MGA
- SquareTrade
- Tails.com
- Tempcover
- Thales
- Thames Water
- The AA
- Three
- UBS
- WPP
- YouGov

- Chief Artificial Intelligence Officer (CAIO)
- Chief Data Officer (CDO)
- Chief Analytics Officer (CAO)
- Chief Data Scientist (CDS)
- Chief Information Officer (CIO)
 Chief Technology Officer (CTO)
- Chief Innovation Officer
- Chief Innovation Office
- VP of Data Science
- VP of Analytics
- VP of Business Intelligence
- VP of Artificial Intelligence
- VP of Technology Strategy
- Senior Machine Learning Engineer
- Senior Al Research Scientist
- Senior Al Software Engineer
- Senior Robotics Engineer
- Senior Al Ethicist
- Senior Principal Al Engineer
- Senior Al Solutions Architect
- Director of Enterprise Data
- Director of Data Governance
- Director of Advanced Analytics
 Head of Data & Analytics
- Head of Artificial Intelligence
- Head of Machine Learning Operations (MLOps)

"Very engaging sessions to learn and share experiences on important datarelated topics. I was keen to hear the opinions of industry leaders on how current situation impacts company's strategies."

–Natalia Lyarskaya, Chief Data Officer, Zest Money



Sponsorship Packages at-a-glance



	Lead	Platinum	Gold	Silver	Exhibitor	Networking
Investment	£35,000	£30,000	£25,000	£17,000	£12,500	£7,500
Passes to Attend	6	4	3	3	3	2
% Discount for Extra Passes	25%	25%	20%	15%	-	-
1:1 Introductions	6	4	3	-	-	-
Exhibition Stand	Premium Stand Space	Premium Stand Space	Yes	Yes	Yes	No
Speaking Opportunity	Keynote Presentation (30 minutes) & Chairperson for the conference day	Keynote Presentation (30 minutes) OR Chairperson for the conference day	Mainstage Panel Moderator/Panelist (45 minutes) OR Track Presentation	Track Discussion Group/ Roundtable Moderator (45 minutes) OR Track Panel Moderator (45 minutes) OR Spotlight Session (10 minutes)	-	-
Opt-In Registrant Contact Details	Yes	Yes	Yes	Yes	Yes	Yes
Additional Benefits	30 second video ad	30 second video ad	30 second video ad	-		-



Investment Packages



£35,000

Features:

- Chairperson of one conference day, includes 10-minute intro and wrap up, Introductions of all presenters, & Moderate non-sponsored panels
- Keynote presentation
- 6 x Attendee Intros
- 6 x Full Conference Passes
- Exhibit Stand Main Conference
- 30 second ad video
- Company logo & profile included on event website as Lead Sponsor
- Inclusion on all event signage as Lead Sponsor
- Delegate list with opt-in contact details provided post event

Platinum Sponsor £30,000

Features:

- Choice Of: Chairperson of one conference day, includes 10-minute intro and wrap up, Introductions of all presenters, & Moderate non-sponsored panels OR Keynote presentation
- 4 x Attendee Intros
- 4 x Full Conference Passes
- Exhibit Stand Main Conference
- 30 second ad video
- Company logo & profile included on event website as Platinum Sponsor
- Inclusion on all event signage as Platinum Sponsor
- Delegate list with opt-in contact details provided post event

Gold Sponsor £25,000

Features:

- Panel moderator/ panellist
- 3 x Attendee Intros
- 3 x Full Conference Passes
- Exhibit Stand Main Conference
- 30 second ad video
- Company logo & profile included on event website as Gold Sponsor
- Inclusion on all event signage as Gold Sponsor
- Delegate list with opt-in contact details provided post event

Silver Sponsor

£17,000

Features:

- 10 minute Spotlight session OR Track
 Discussion Group/Roundtable Moderator

 OR Track Panel Moderator
- 3 x Full Conference Passes
- Exhibit Stand Main Conference
- Company logo & profile included on event website as Silver Sponsor
- Inclusion on all event signage as Silver Sponsor
- Delegate list with opt-in contact details provided post event



Investment Packages



COCKTAIL RECEPTION / COFFEE SPONSOR - £17,500

- Includes a dedicated barista or mixologist.
- Branded drinkware (provided by sponsor).
- 2 full conference passes.
- Company logo and profile featured on the event website as the Drinks/Coffee Sponsor.
- Recognition on all event signage as the Drinks/Coffee Sponsor.

SURVEY REPORT SPONSOR - £30,000

Report Creation:

15-question survey of 100 Data & Analytics Executives with your branding and commentary.

Marketing Campaigns:

Pre-release downloads, event app promotion, and email outreach.

Option to distribute hard copies onsite.

Five-week digital campaign via email, social media, and partner channels.

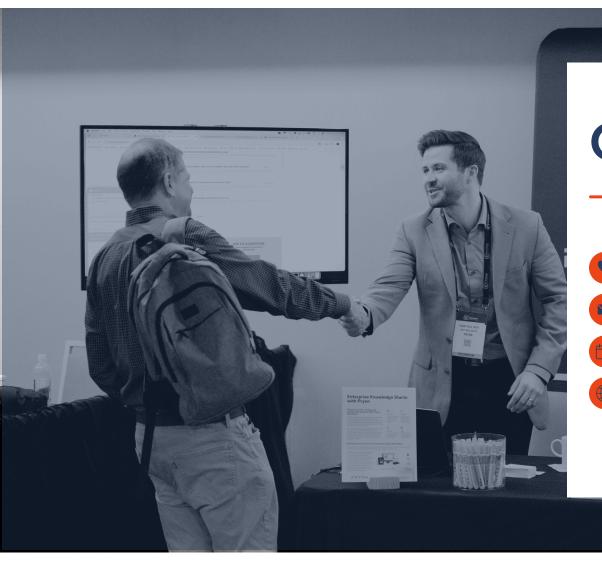
Lead Generation: Access to detailed lead info from downloads.

Sponsorship Upgrades:

Speaking session, event passes, exhibit stand, and post-event attendee list.

ADDITIONAL SPONSORSHIPS INCLUDE:

- WiFi Sponsor
- Private Dinner
- Lanyard Sponsor
- Pre-Event Interviews
- Gift Bag Sponsor
- Party or VIP Experience Sponsor
- Private Meeting Rooms



Contact Us

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- Book a Meeting Here
- <u>caio-london.re-work.co</u>

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SPONSORSHIP MANAGER

